

THIS IS EXPORT. THIS IS WALES.

WORLD HEALTH EXPO DUBAI & UNITED ARAB EMIRATES

Export Market Visit

7–13 February 2026

tradeandinvest.wales





This is Export.

This is Wales.

World Health Expo Dubai

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Pierhead, Senedd and
Wales Millennium Centre, Cardiff Bay

Wales is a self-governing constituent country of the UK and the Welsh Government is the devolved Government for Wales.

Devolved since 1999, the Welsh Government's decision-making powers within a small and joined-up country mean we can cut red-tape and act fast.

They also mean we are responsible for our own economic development, working with business to create a prosperous, green and equal economy.

Wales has a strong industrial heritage that has shaped our confident, creative and ambitious economy of today. We have strength in depth in advanced manufacturing, creative industries, energy and environment, financial and professional services, food and drink, life sciences, and technology.

Our commitment to sell Wales to the world has never been more focussed and this mission provides an ideal platform for us to build on established links and discuss future export opportunities.

Wales means business.

At Life Sciences Hub Wales, the organisation drives the development and adoption of life science innovation in health and social care in Wales.



Hub Gwyddorau Bywyd Cymru
Life Sciences Hub Wales

Life Sciences Hub Wales acts as a dynamic interface, connecting life science innovators with research partners, funding opportunities and ultimately with the front-line health and social care, the end users. Through continual dialogue with all of these groups, Life Sciences Hub Wales is able to maximise impact by supporting innovations that address the most vital needs.

Ultimately, its work helps not only with the mental and physical well-being of people living in Wales, propelling new innovations into mainstream use, but it also generates growth, jobs, and prosperity across the nation.

Product/Service

Life Sciences Hub Wales helps propel inspiring life sciences innovations into frontline use in health and social care in Wales.

Each idea and situation is unique, presenting its own challenges. The organisation provides support throughout the product journey right up to end user adoption. Over time Life Sciences Hub Wales has developed effective processes that help partners overcome the continually evolving challenges that are part of every innovation journey.

Ultimately, this all means better health and social care for the people of Wales. It also means growth and investment and jobs in the ground-breaking organisations that choose to work in Wales.

Life Sciences Hub Wales is there to help make it happen.

Life Sciences offer support with:

- Project management
- Market reporting and rapid scans
- Developing business cases for adoption
- Funding advice
- Partnership development and facilitation
- Events and networks
- Support with communication and amplification
- Signposting services in other areas

Objectives

To help life sciences innovation reach the health and social care frontline, building a healthy and prosperous Wales.



Life Sciences Hub Wales

To make Wales a place of choice for health and social care innovation and investment.

 Hub Gwyddorau Bywyd Cymru
Life Sciences Hub Wales



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Founded by enterprise and education professionals, **2B Enterprising** was launched in 2021 in response to the pending updates to the curriculum, highlighting the inclusion of 'Enterprise' skills.

2B Enterprising

A series of storybooks, lesson plans, presentations and supporting resources have been developed for ages 5-11 (Primary School) to aid teachers in delivering engaging, fun and inspirational learning experiences to motivate and upskill young people in readiness for their future. Now working with over 400 primary schools in the UK, 2BE is now in a position to explore internationalising its portfolio to increase the number of children with access to enterprise and employability education.

Product/Service

2BE has developed a portfolio of storybooks, lesson plans, activities and in-person workshops to support skills development and ensure young people have access to role models who inspire and motivate them.

Objectives

The 2BE mission is to give teachers access to off-the-shelf resources to deliver engaging enterprise learning

experiences in the classroom for those aged 5-11, supporting the raising of aspirations of young people across the world. The objective for the trade mission visit is to connect with school representatives who are interested in exploring the 2BE portfolio for use in their educational institution.



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Anatomy is a UK-based creative technology company working with pharmaceutical, life sciences and medical device organisations.

 **anatomy**

Anatomy has built AI-powered training solutions that help teams communicate more effectively, develop skills faster and perform confidently in regulated environments.

The company's approach combines technology, design and behavioural insight to create experiences that feel realistic and engaging, while meeting the compliance standards required across global healthcare markets.

Product/Service

- AI-powered training platform designed to build critical skills through realistic roleplay scenarios and skills-based challenges
- Sales enablement solutions designed to help teams perform effectively within regulated healthcare environments
- Immersive virtual experiences designed to enhance training, education and engagement
- AI production studio designed to streamline creative workflows and automate content development

Objectives

- Validate demand for AI-driven training and enablement solutions in the Middle East and Gulf region
- Explore strategic partnerships and local distribution opportunities
- Identify pilot projects with organisations looking to scale compliant, high-impact training programmes



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Biophys is a life sciences consultancy based in South Wales with a proven track record of finding innovative solutions for its clients.

Biophys' core team represents an experienced blend of scientific knowledge, business development, product development and regulatory expertise.

The company actively support a portfolio of clients developing diagnostics, medical devices, novel antibiotics and vaccines relevant to both human, food and animal health applications.

Product/Service

Several of the company successful client projects are exhibited at its stand:

- Dose Dr:** Safe solutions for storing, dispensing and tracking liquid medication.
- Natural Extracts:** Highly pure Fulvic

Acid extracts for use within woven products and wound care.

- Microneedle patches:** Innovative delivery devices for vaccines, cosmetics and diagnostic use.

- 3D PETG Cell Culture Scaffolds:**

Animal free matrices to support scale-up and model development.

- Gold Nanoplatelets:** Novel materials for Lateral Flow Tests and industrial manufacturing applications.

- Food Pathogens:** Rapid, on-site tests for food-borne and aquaculture stock diseases.

Objectives

Biophys is looking to meet University spinouts and SMEs interested in our products and services.



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Biozone Scientific is a global leader in air and surface purification technology, dedicated to creating healthier and cleaner environments across various industries.



With a commitment to innovation and excellence, Biozone Scientific develops advanced solutions that tackle the toughest air quality challenges, from eliminating odours and reducing airborne pathogens to controlling grease and mould.

The cutting-edge products in Biozone Scientific's range are powered by Photoplasma™ technology, and designed to deliver effective and sustainable results, making them a trusted partner for businesses in hospitality, healthcare, food service, and beyond. The product range consists of air purifiers like the POWERZONE, AIRCARE, and PURIZONE, as well as specialised systems for HVAC, ice machine sanitation and kitchen hood cleaning.

These solutions are engineered to meet the highest safety and performance standards, providing peace of mind and improved well-being for clients and their customers. Whether addressing odour control, surface disinfection, or air quality improvement, Biozone Scientific continues to create cleaner, safer indoor spaces worldwide.

Product/Service

Air range – Chemical-free hygiene and odour control solutions designed to improve indoor air quality.

Surface range – Automated cleaning and equipment protection for HVAC systems.

Ice and refrigeration range – Automated cleaning and equipment protection for Ice Machines.

Objectives

Find distribution partners for its products to enable us to grow the company's footprint in the Middle East Medical Market. Grow the brand in air and surface disinfection through exposure and partnerships



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Concentric Health was founded with a mission to transform healthcare decision-making by making it more patient-centric, informed, and collaborative.



Concentric

Recognising the limitations of traditional paper-based consent, our clinically led team developed Concentric: an innovative digital consent-to-treatment application that enhances shared decision-making, improves documentation quality, reduces organisational medico-legal risk, and integrates seamlessly into existing clinical workflows.

Since launching in 2020, Concentric has become the UK's leading digital consent application, trusted by 40+ NHS organisations and major private providers including Imperial College Healthcare, Oxford University Hospitals, and Circle Health Group. Today, Concentric is used by 15,000+ clinicians each week and supports 2 million+ patients annually.

Product/Service

Concentric empowers clinicians to create personalised, patient-specific

consent information using an evidence-based library of 3,000+ procedure templates. Clinicians can tailor content to each patient to support understanding of risks, benefits, and alternatives.

With remote consent functionality, Concentric helps patients review information in advance – supporting preparedness, reducing day-of-treatment delays and cancellations, and improving operational efficiency for healthcare organisations.

Objectives

Building on our foundation as the UK market leader, Concentric Health is focused on expanding internationally over the next 12 months. We are seeking partnerships with hospitals and healthcare organisations to digitally transform consent, reduce medico-legal risk, and improve experiences for both patients and clinicians worldwide.



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Creo is a medical device company focused on the development and commercialisation of minimally invasive electrosurgical devices, bringing advanced energy to endoscopy.



Creo's vision is to improve patient outcomes by applying its advanced energy and suite of electrosurgical devices, initially in gastrointestinal, lung and soft tissue endoscopic surgery.

Product/Service

Creo has developed the CROMA electrosurgical generator, powered by its Kamaptive full-spectrum adaptive technology to optimise surgical capability and patient outcomes.

Kamaptive is a seamless, intuitive integration of multi-modal energy sources, optimised to dynamically adapt to patient tissue during resection, dissection, coagulation, and ablation procedures, providing clinicians with increased flexibility, precision and control.

CROMA currently delivers bipolar radiofrequency ("RF") energy for precise localised cutting, and focused high-frequency microwave ("MW") energy for controlled coagulation and ablation, via a single accessory port.

This technology, combined with Creo's range of patented electrosurgical devices, is designed to provide clinicians with flexible, accurate and controlled clinical solutions.

Objectives

To raise awareness of Creo's technology. Creo believes its technology can impact the landscape of surgery and endoscopy by providing a safer, less invasive and more cost-efficient option for procedures.



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With over 30 years' experience in probiotics, coupled with continual research and new product development, **Cultech** are one of the world's most respected producers of probiotics.

Founded and still owned today by Dr Nigel Plummer, a world-renowned expert in the field of probiotics, Cultech is a leading UK supplement manufacturer, established in 1994, that produces expertly formulated nutraceutical and probiotic products for health companies across the world, both as branded and own-label options.

ProVen Probiotics is the brand of Cultech, and is supported by a vast body of research across a wide range of conditions, covering all life stages. ProVen Probiotics have been used in research relating to allergy, common illnesses and specific digestive complaints and are designed to be used in pregnancy, through infancy, childhood and into adulthood. ProVen Probiotics are supported by a large body of ongoing research, with more than 100 scientific publications, including over 35 human studies, all demonstrating positive benefits in intestinal and immune health.

Cultech is NSF Good Manufacturing Practice certified, use its own rigorously tested and screened proprietary bacteria strains and blends called Lab4, and have developed manufacturing processes – TriPhase and StabilityMax to offer unrivalled stability, safety and quality for the companies products.

CULTECH
BIOSPECIALITY PRODUCTS

PRO-VEN®
PROBIOTICS

Product/Service

Food supplements – Probiotics

Objectives

Meet distributors in the Middle Eastern markets who can represent the ProVen brand in market locally.



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Formed in 2001, **Excelsate Technology** is a leading provider of resilient, secure connectivity, supporting critical operations across emergency services, transport, defence and infrastructure.

Increasingly, Excelsate is enabling healthcare and blue-light organisations to deliver smarter, faster and more connected patient care – from incident scene to hospital handover. The company delivers technologies that enable seamless communications, real-time data access and confident decision-making, even in challenging environments.

Product/Service

- **Hybrid connectivity & network services:** multi-orbit satellite, 4G/5G, Wi-Fi, fibre and private networks with seamless failover and bandwidth aggregation.
- **Integrated technology & projects:** fixed sites, vehicles, on-the-move and rapid-deployment systems, including smart ambulance connectivity upgrades.
- **Real-time video & data:** secure streaming, sensor integration and live monitoring to support remote triage and incident response.
- **Cyber security & RF threat detection:** protecting critical healthcare networks and frontline communications.

Objectives

At World Health Expo, Excelsate aims to engage with healthcare providers, ambulance services and technology partners to support connected

hospitals, smart ambulances and digitally enabled emergency response. Key objectives include showcasing resilient hybrid connectivity, exploring collaboration opportunities across acute and community care, and generating qualified leads for projects that improve operational efficiency, continuity of care and situational awareness.



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Frontier Therapeutics (trading as Frontier Medical Group, "Frontier"), established in 1990, has become a global provider of medical devices to healthcare professionals.



After selling its Infection Prevention division, Frontier now focuses solely on its core Skin & Wound Care business, featuring strong brands and a growing international presence. Frontier's main product lines, Repose and Toto, meet the increasing demand for cost-effective, high-quality products.

Product/Service

- **Repose** – A range of pressure redistributing and support surfaces with proven clinical efficiency
- **Toto** – automated lateral patient turning system with Toto Touch control unit

Objectives

Having successfully established itself in the UK, Frontier is now looking to further grow internationally with both the Repose and Toto brands and is therefore exploring overseas collaboration opportunities on the back of being awarded the Kings Award for Enterprise: International Trade.



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Health & Her is a science-led women's health brand supporting every life stage from hormones and fertility to perimenopause and menopause, alongside Health & Him, its complementary men's health range, and as part of Venture Life Group, a UK-listed FMCG healthcare business, the brands are backed by strong scientific expertise, trusted manufacturing and global retail scale.



Product/Service

Women's health supplements, including:

- Perimenopause & menopause support
- Hormone balance
- Energy, fatigue & cognitive support
- Bone, joint & muscle health
- Fertility, Conception and Pre & Post Natal
- Gut & digestive health
- Libido support

Targeted condition-led formulations (life-stage and symptom specific)
Health & Him (men's health range):

- Energy & vitality
- Hormonal health
- Cognitive performance
- General wellbeing

CDMO services are available across:

- Derma Products
- Medical devices (CE-marked healthcare solutions)
- Food supplements & vitamins
- Specialist health brands across multiple therapeutic categories

Objectives

- Drive regional business growth through targeted initiatives.

- Expand and strengthen the distributor network for Health & Her.
- Engage with existing customers and distributors to deepen relationships and unlock new opportunities.



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HOCL Health is a UK-based innovator providing safe, sustainable, and highly effective disinfection solutions for healthcare and critical environments across the Middle East — supporting regional sustainability goals, including Saudi Vision 2030.

The logo for HOCL, featuring the word "HOCL" in a bold, black, sans-serif font. The letter "O" is stylized with a horizontal line through it, and a small registered trademark symbol (®) is positioned to the top right of the "L".

Our proprietary technology harnesses hypochlorous acid (HOCl), a naturally occurring molecule that is lethal to pathogens yet safe for people, infrastructure, and the environment.

Product/Service

solutions significantly reduce reliance on traditional synthetic chemicals. HOCL Health products can cut chemical usage by up to 80%, eliminate single-use plastics and packaging, and substantially reduce carbon emissions linked to transportation, storage, and hazardous waste. These benefits support greener healthcare operations and more resilient supply chains. By strengthening infection prevention while reducing chemical exposure, HOCL Health supports safer clinical environments, improved patient outcomes, and healthier workplaces — contributing to high-performing

healthcare systems and improved quality of life for healthcare professionals and communities.

Objectives

Our mission is clear:

- deliver safer, greener alternatives to toxic disinfectants;
- support healthcare systems with cost-efficient, reliable, and secure supply;
- contribute to regional growth through localised production, skills development, and long-term employment.

By combining rigorous science with a scalable, recurring revenue model, HOCL Health is positioned as a long-term partner in healthcare transformation. With proven efficacy, safety, and cost advantages, our technology addresses today's infection-

HOCL

control needs while supporting long-term sustainability, economic diversification, and public-health goals.

At World Health Expo 2026, we invite partners, healthcare providers, and policymakers to explore how HOCL Health is helping deliver cleaner, safer, and more sustainable healthcare environments across the region and beyond.



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As a proud member of the Arjo family, the company believe that great healthcare is always a collective effort. The greatest contribution **Huntleigh** can provide to patients, and the professionals who care for them, is confidence.

This is what the company has been striving for since 1979, with innovative solutions in vascular care, and fetal and patient monitoring. Solutions that can assist clinicians in improving outcomes and enhancing patient wellbeing.

Whether it's the safe delivery of a new life, improving the day-to-day quality of life or monitoring life's vital signs, aim for clinical excellence and improved performance, for life.

Product/Service

Huntleigh is a global provider of innovative and high quality medical equipment for healthcare professionals. The company's portfolio includes world-leading brands such as Dopplex, Hydroven, Sonicaid and Smartsigns, covering healthcare requirements in Vascular Assessment and Treatment, and Obstetrics and Patient Monitoring.

Objectives

- Showcase new products
- Present portfolio to potential distributors/customers
- Enhance relationship with current distributor networks
- Keep in the forefront of people's minds

HUNTLIGH
A MEMBER OF THE ARJO FAMILY



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Imspex Diagnostics

is a UK-based life sciences company leading NextGenDx and advanced analytical technologies.



With more than a decade of GC-IMS innovation, the company has deployed over 400 instruments globally and serves 1,000+ active customers. Imspex delivers decentralised, lab-quality testing systems designed for real-world environments, generating over £20M in revenues across clinical, industrial, veterinary, defence and environmental.

Product/Service

Imspex is redefining diagnostic and analytical testing through compact, rapid, and highly sensitive GC-IMS technology. Its platforms provide real-time detection of volatile organic compound (VOC) signatures at parts-per-billion sensitivity, enabling point-of-care clinical diagnostics, Class 2 laboratory R&D services, biological and chemical detection for defence and civil protection, pandemic preparedness, veterinary diagnostics at the point of need, and industrial applications including food and beverage quality assurance, odour monitoring, water safety, and biocontamination control. AI-driven analytics, connectivity, and data intelligence are embedded across all solutions. LifeSciDx, its advisory platform, transforms complex signals into actionable diagnostic and therapeutic pathways.

Objectives

To establish strategic partnerships, regional distributors, and connect with healthcare, industrial, and government stakeholders, expand deployment of its GC-IMS technology and advisory services to EMEA and global markets.



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Learna – Advancing Global Medical Education. Learna is a leading provider of online postgraduate medical education, dedicated to helping healthcare professionals worldwide enhance their knowledge, skills, and career progression.

Established in partnership with the University of South Wales, Learna through its Diploma-MSc brand, delivers flexible Postgraduate Certificates, Diplomas and MSc programmes across more than 45 medical and healthcare specialities. The company also offers CPD courses and exam preparation through its StudyPRN platform.

Operating in over 70 countries, Learna combines academic excellence with clinical relevance, ensuring every course is created and reviewed by practising clinicians and academic experts. Its unique online model allows professionals to study anytime, anywhere, without disrupting their work or personal commitments, whilst having a fully tutor led experience from practicing health care professionals.

Learna also collaborates with hospitals, healthcare providers, and professional associations to develop bespoke educational pathways that meet specific workforce and training needs. Alongside its extensive ready-to-launch portfolio, Learna offers the opportunity to co-create new courses that reflect local priorities, clinical innovations, and emerging areas of healthcare practice.

Driven by innovation and accessibility, Learna focuses on flexible, evidence based education that supports CPD, appraisal and revalidation, and helps translate academic learning into measurable improvements in patient care, service delivery and clinical impact.

Product/Service

- Over 45 postgraduate programmes for medical professionals
- Over 90 CPD healthcare related short courses
- A range of exam preparation for the healthcare profession

Objectives

- Strategic Partnerships with Hospitals and Health Systems
- Develop Philanthropic and CSR-Funded Scholarship Pathways
- Strengthen Global Brand Presence
- Connecting with healthcare education leads and professionals



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Llusern Scientific is a manufacturer of molecular diagnostic testing for use in near-patient settings.



Llusern's testing platform, Lodestar DX, uses LAMP technology to amplify and detect DNA and RNA to identify a wide range of bacterial and viral targets.

Lodestar DX has a small footprint, a low manufacturing cost and is suitable for a variety of human clinical applications including testing for Urinary Tract Infections (UTI).

Llusern's UTI test panel can identify the presence of six pathogens in one microlitre of urine. UTIs are a global healthcare problem with an estimated 400m confirmed cases every year. Despite this prevalence there are very few diagnostic tools currently available for UTIs.

The need for better diagnosis of UTIs is exacerbated by the need to reduce the volume of antibiotics prescribed for suspected cases in order to counter the impact of antimicrobial resistance (AMR). AMR is considered to be a healthcare timebomb by the global professional medical community.

The Lodestar DX UTI testing system is UK CA marked and the company holds ISO 13485 certification. Lodestar will CE-IVDR in the course of 2026. Llusern is looking for suitable distributors in the Middle East region during WHX.

Product/Service

Molecular POCT diagnostic tests for Urinary Tract Infections.

Objectives

- Market assessment for UTI testing
- Identification of potential distributors in Middle East region
- Identify potential competitors
- Raise company profile.



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MedicAir was founded by British healthcare professionals in response to the critical need for clean indoor air, particularly during the COVID-19 pandemic.



As a science-led innovator, the company focuses on eliminating viruses, bacteria, pollutants and allergens to combat poor indoor air quality risks. Its mission is to deliver medical-grade purification through multi-stage filtration. Trusted by the National Health Service, World Health Organization and thousands of healthcare organisations, MedicAir's stand alone portable units including the Pro Mini, Pro and Pro Max are proven in hospitals, schools, offices and homes. Independent testing in world renowned laboratories and real world case studies confirm the efficacy of these purifiers. Part of the Raven Delta Group since April 2025, MedicAir drives sustainable health solutions globally.

Raven Delta Group (RDG) unites six specialist companies, EFT Consult, Health and Wellbeing 360, MedicAir, BioSafety Systems, DRS FM Services and RDM Electrical & Mechanical Services under a shared vision of advancing health, wellbeing and sustainability. Headquartered in Swansea, UK, RDG provides end-to-

end expertise in building services design, environmental consultancy and innovation. From whole-life carbon assessments and MEP project management to facilities maintenance and energy/ESG reporting, the group empowers clients to create healthier, greener spaces. RDG's portfolio addresses human and planetary health through medical-grade air purification (MedicAir), advanced disinfection (BioSafety Systems) and data-driven IEQ solutions (Health and Wellbeing 360). Serving sectors like healthcare, education and commercial real estate, RDG has delivered for NHS Trusts, AstraZeneca and GSK, fostering resilient, low-carbon environments amid global challenges like climate change and pandemics.

Product/Service

MedicAir specialises in portable, medical-grade air purifiers (Pro Mini, Pro, Pro Max) with HEPA-13/14 filtration, UV sterilisation and activated carbon to remove 99.99% of viruses, bacteria, allergens and VOCs, ideal for healthcare, education, and commercial

spaces. RDG complements this with BioSafety Systems' eco-friendly disinfection dosing for pathogen control; Health and Wellbeing 360's AI-driven IEQ monitoring and data analytics for ESG reporting; EFT Consult's building services design and carbon assessments; DRS FM Services' predictive maintenance; and RDM's MEP project delivery. Together, Medicair offer turnkey solutions for clean, compliant environments, reducing absenteeism and enhancing wellbeing.

Objectives

At World Health Expo Dubai (WHX Dubai), MedicAir and RDG aim to collaborate with global innovators in health and wellbeing, sharing expertise on IEQ to co-develop sustainable solutions. The company seeks partnerships for integrated systems, educating attendees and its goal is to lead advancements in global human and environmental health, fostering networks for future projects in the Middle East.



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For over 30 years, **PDR Design** has delivered distinctive, award-winning products for innovative organisations – from ambitious start-ups to global blue-chip brands.

The logo for PDR consists of the lowercase letters "pdr." in a bold, sans-serif font. The letters are dark grey, and the period is a small, dark grey dot.

Ranked No.1 in Europe for Medical and Healthcare Design, PDR has brought hundreds of products to market, spanning consumer health, diagnostics, and complex, life-critical medical devices. The company's expertise spans the full journey – from early insight and strategy through design, development, validation and launch.

PDR is uniquely differentiated through a close collaboration with a leading NHS Point-of-Care Testing (PoCT) team. This partnership combines world-class human-centred medical device design with real NHS clinical insight, workflow knowledge and in-situ evaluation. The result is powerful, an end-to-end approach that de-risks development, accelerates time to market and ensures new devices, digital experiences, point of care diagnostics and combination products are clinically credible, regulatory-

ready and designed for real-world adoption from day one.

Trusted by many of the world's leading brands, PDR is known for creating solutions that connect with users, challenge market norms and deliver measurable clinical and commercial impact.

Product/Service

Medical Device Design, Human Factors & Usability Testing, GUI Design, User Centred Design, Product Design, Service Design, Consumer Insight Research, New Opportunity Identification & Execution, Data Integration & Connected Healthcare Systems.

Objectives

Seeking new partners and collaborators.

pdr.



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The company serve the global surgical community with a diverse portfolio of devices, including the Original Cosgrove Mitral Valve Retractor, the Denver Wells Retractor, and an extensive range of cardiovascular and cardiothoracic retractors and instruments.



Established network of distributors and sales professionals spans the world, supported by a strong track record of international success. At R&D exhibit, the company will be showcasing a curated selection of devices and providing comprehensive literature for attendees.

Product/Service

A range of surgical retractors, including the Cosgrove Mitral Retractor, along with the recently developed solution for pectus carinatum, The Brace. The company will also be introducing The Park's Pectus System at this event.

Objectives

At Arab Health, R&D Surgical goal is to expand its global distributor network for the surgical retractors, with an emphasis on the Cosgrove Mitral Retractor and The Park's Pectus System.



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Pioneering custom enclosures since 1975. As a family-run business, **Amcanu** has been setting the benchmark for quality for over four decades – building world-class industrial enclosures and technology cabinets – designed to overcome operational challenges, maintain optimal equipment performance and comply with stringent regulations.



Product/Service

Effective Industrial Enclosures & Technology Cabinets

Amcanu's products range from robust enclosures for portable industrial pumps and generators, to state-of-the-art cabinets for advanced technologies, including; metal additive 3D printers, hydrogen generators, and remote battery storage systems.

Due to Amcanu's commitment to quality, performance and compliance, their products are often the preferred choice for regions with stringent health & safety or environmental regulations, or locations that are particularly demanding due to challenging environmental conditions.

Specialising in technical design, precision manufacturing, assembly and validation, Amcanu support customers from the development of entirely new products, to scaling up and fulfilling high-volume production.

Objectives

Prompting a keen interest in deepening connections within the region. The

company seeks to engage with existing and potential customers and distributors, gathering feedback, and understanding the market's evolving needs and regulatory shifts. Amcanu's objective is to ensure that their products maintain relevance and continue to pro-actively support customers with their compliance commitments.



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Blackline Academy is an emerging professional development and commercial strategy partner dedicated to supporting organisations in the medtech and wider innovation sectors.

Based in Cardiff and newly established, the company brings fresh, forward-thinking capability to founders, innovators, and early-stage teams seeking to build strong commercial foundations around their technologies.

With specialist expertise in financial modelling, commercial strategy, and value-based business design, Blackline Academy helps industry innovators shape early concepts into viable, scalable opportunities. The company works alongside technical and scientific teams to ensure commercial pathways develop in parallel with product design, regulatory milestones, and clinical validation – reducing risk and strengthening the case for adoption and investment.

Product/Service

Blackline Academy offers training, advisory support, and bespoke consultancy designed to equip founders and leadership teams with the tools needed to navigate complex markets. Its services include revenue model development, defining adopter and payer value, crafting go-to-market strategies, and preparing innovations for funding discussions.

As a new entrant to the sector, Blackline Academy is driven by a commitment to accelerate innovation, elevate early-stage ideas, and help

medtech teams build commercially resilient business models. The company brings clarity, structured thinking, and a collaborative approach to organisations seeking to translate technical excellence into real-world impact.

Objectives

Positioned as a trusted partner for emerging innovators, Blackline Academy aims to support the next generation of industry breakthroughs – helping new ventures move confidently from concept to market readiness.



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Expert LMS is a UK based provider of learning management technology designed to help organisations improve learning and development with efficiency and clarity.

Founded by professionals with deep operational and training experience, the platform supports companies that want reliable tools, measurable outcomes and a modern approach to workplace learning. Expert LMS works with HR teams, compliance leads and senior management across multiple sectors including hospitality, care, professional services and retail. Expert LMS is expanding in 2026 and just secured clients in the US.

Product/Service

Expert LMS delivers a comprehensive learning management platform with the flexibility to support both simple and advanced training needs. Key capabilities include digital learning modules, structured learning paths, compliance tracking, document management, e signing, automated staff reviews, and a full reporting suite. The system integrates with business tools through API connections and offers optional mobile applications for practical checks and assessments. Expert LMS also provides onboarding support, content creation guidance and continued customer success services and a fully controllable communication tool.

Objectives

Expert LMS is looking to showcase its scalable learning platform to businesses in the UAE, that can improve staff development and operational performance. And to get a better understanding of the needs of business in L & D and performance management.



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Founded in 2018, GCRS (Global Compliance Regulatory Services) is a UK-based consultancy specialising in cosmetic regulatory compliance, product development, and international market entry.



Drawing on a team with over 20 years of combined industry experience, GCRS supports beauty brands, manufacturers, and retailers across the UK, EU, US, MENA, and other global markets.

Product/Service

GCRS offers a full range of compliance and consultancy solutions:

- Product Information File (PIF) creation
- Cosmetic safety assessments
- Responsible Person services
- Labelling and claims compliance
- Strategic consultancy for product development

Central to its services is CRFT (Compliance Right First Time), a proprietary digital platform that streamlines compliance management. CRFT helps brands launch products faster, with greater accuracy and reduced regulatory risk.

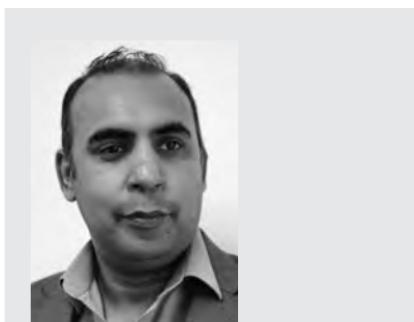
Objectives

On the UAE trade mission, GCRS aims to deepen engagement in the region's growing beauty market by:

- Supporting UAE and GCC brands entering the UK, EU, and US

- Guiding international brands through UAE and regional regulatory requirements
- Building strategic partnerships that foster innovation, compliance, and growth

By combining regulatory expertise with digital innovation through CRFT, GCRS empowers beauty businesses to navigate compliance seamlessly and seize opportunities in one of the world's most dynamic markets.



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IntroTeach is a well-established, successful education company delivering high-impact teaching solutions. IntroTeach equips educators and learners with innovative tools, programmes and strategies that make learning clear, engaging and results driven.



Product/Service

IntroTeach provides highly motivated and driven teachers trained in the British education system, including the new Welsh curriculum, to fill teaching positions worldwide. Their services connect schools with qualified educators who bring strong subject expertise, effective classroom practice and a commitment to excellence in global education.

With over 20 years experience within the education sector, IntroTeach is at the forefront of British Education.

Objectives

IntroTeach's objective is to bridge global education gaps by supplying schools with exceptional, well-prepared teachers. The company aims to raise teaching standards, support student success and ensure schools worldwide benefit from educators trained to deliver modern, high-quality British and Welsh curricula.



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ITERATE is an international product design, engineering, and innovation consultancy with over 20 years of experience supporting companies across medical devices, consumer technology, and advanced manufacturing.



With operations in the UK, ITERATE specialises in translating complex ideas into commercially viable, production-ready products. The business increasingly focuses on helping organisations embed artificial intelligence into their product development and manufacturing processes to improve speed, decision-making, and competitiveness.

Product/Service

ITERATE provides end-to-end product innovation services, including product strategy, industrial design, mechanical engineering, design for manufacture, and manufacturing support. In parallel, the company offers AI-focused services such as AI readiness assessments, capability workshops, and practical implementation support for organisations involved in product development and manufacturing.

Objectives

The purpose of the visit to Dubai and Abu Dhabi is to develop strategic partnerships with manufacturers,

innovation hubs, government-backed organisations, and investment groups. ITERATE aims to explore collaboration opportunities, establish local delivery and referral partnerships, and position itself as a trusted partner for AI-enabled product innovation within the UAE ecosystem.



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Social Stream is a Welsh social media agency that helps brands build genuine connections with their audiences through strategic, social-first content.



Founded in 2022 by social media specialist Jessie Hallett, who previously spent years shaping digital strategy for leading hospitality brands, Social Stream brings a practical, down-to-earth approach to online brand building – one centred around authenticity, emotion and real human interaction.

The agency has worked with a diverse range of clients, from start-ups finding their voice to well-known global brands including Coca-Cola, Schweppes, Betty Buzz and Tesco. Social Stream also collaborates with high-profile personal brands and influencers such as Ryan Reynolds, Blake Lively, Claudia Winkleman, Miles Nazaire and Holly Brooks. This experience has strengthened the agency's understanding of how to build engaging, personality-led content – an area particularly relevant to the UAE market, where personal branding plays a major role in business visibility and growth.

Social Stream's strengths lie in creating organic, relatable and conversation driven content that feels human and genuinely connects with audiences. Whether delivering full social strategies, managing daily content, or producing creative assets, the agency focuses on long-term, sustainable brand growth rather than quick wins.

The business is rooted in Jessie's own journey of personal change and commitment to growth, clarity and purpose. This ethos shapes how Social Stream works with clients and how it approaches creativity. As the agency continues to grow, it is now exploring opportunities to support brands internationally, offering strategic digital expertise while proudly representing Welsh creativity on the global stage.

Product/Service

Social Media Services – content, social media management, social media strategy, social media coaching and social media consultation.

Objectives

- Explore partnership opportunities with UAE-based agencies, hospitality groups and consumer brands.
- Build new export relationships and secure potential clients within Dubai and Abu Dhabi.
- Gain market insight into social media trends, cultural nuances and digital expectations in the UAE.
- Raise awareness of Welsh creative services in a key international market.



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Project Delivery Success (PDS) is a leading infrastructure consultancy, providing turnkey solutions and services to end client asset owners, designers and contractors.

pds

Through ingenuity, innovation, and imagination the company drives positive outcomes, constructing and connecting nations, fostering economic prosperity, carbon neutral societies, and the improved well-being of people. PDS's **mission**: Connecting people, places, and possibilities. Its **values**: Ingenuity, innovation and imagination. Its **principles**: Simplicity, structure and excellence.

PDS supports the planning, design and delivery of complex infrastructure programmes. Integrate multi-disciplinary systems to ensure seamless coordination across all project phases. With a strong focus on innovation, PDS champions industrialised construction approaches and the adoption of AI leveraged tools to enhance efficiency, accuracy and decision-making. PDS prioritise delivering compliant, functional and cost-effective solutions that meet programme requirements and performance expectations. Their approach reduces programme risk and ensures delivery on time, within budget and with measurable reductions in carbon impact. Ultimately, PDS transforms traditional programme delivery into a connected, intelligent and outcome-driven ecosystem.

Product/Service

The PDS service portfolio includes:

- Bid management and writing
- Estimating
- Planning and project controls

- Early contractor involvement support
- Engineering assurance
- Design management
- Risk management
- Business case and investment appraisal

Objectives

PDS's objectives are to develop long-term, sustainable partnerships with asset owners, designers and contractors across the infrastructure lifecycle. By enabling efficient, coordinated and data-driven planning, design and delivery of complex, multi-disciplinary investment programmes, its partners will realise optimised outcomes that maximise value and minimise risk.



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R-TECH Materials is an expertise-led materials and product testing business that was founded in 2002.



Today, it operates as a UKAS ISO/IEC 17025 accredited and ILAC-recognised laboratory, with Nadcap approval and a reputation for globally trusted testing and consultancy. By combining rigorous accredited capability with specialist expertise across metals, composites, polymers, and advanced alloys, R-TECH delivers internationally accepted data and knowledge-driven assurance.

Product/Service

Accredited Excellence in Independent Testing ISO/IEC 17025 (UKAS): R-TECH's independent laboratories are fully accredited by UKAS to BS EN ISO/IEC 17025 – ensuring utmost reliability and accuracy in results.

ILAC Mutual Recognition: Through UKAS' participation in the International Laboratory Accreditation Cooperation (ILAC) Mutual Recognition Arrangement (MRA), R-TECH's test results are globally recognised across defence and allied nations. This ensures seamless acceptance of results without duplication of testing – critical in multinational weapons development and collaborative defence programmes.

Nadcap Accreditation (Non-Metallic Testing): Critical for defence and aerospace clients, this accreditation underpins trusted, globally recognized testing for high integrity materials and composites.

Flexible Scope Authorization: A unique UKAS-sanctioned “flexible scope” enables rapid validation of new tests within agreed boundaries – ideal for evolving and bespoke defence-testing requirements whilst maintaining the highest accuracy.

Complementary ISO Certifications: Renewed ISO 9001 (Quality), ISO 14001 (Environmental), and ISO 45001 (Health & Safety) with LRQA reinforce the lab's commitment to highest operational standards across quality, sustainability, and safety dimensions.

World-Class Testing Capabilities

Unique testing Capability: Wide range of tensile testing frames with class 1 calibrated load cell capability from 10kN to 1500kN – these sophisticated programmable systems can accommodate custom load profiles (tension & compression) and fatigue regimes for samples up to 2metres in size.

Extensive Material Expertise: Covering adhesives, rubbers, ceramics, polymers, composites, joining technologies, welds, metallics – including steel used in concrete, as well as complex product testing.

Advanced Composites Testing: Accredited capabilities in composites (including graphene-infused carbon fibre, metal-matrix composites, etc.), offering manufacture of test laminates,

specimen preparation, conditioning, mechanical/thermal/chemical tests, fatigue testing, coupon testing up to 250 kN — all UKAS & Nadcap accredited. This is coupled with a suite of characterisation capability to support the interpretation of results.

Forensic and Consultancy Services: Expertise in failure analysis, plant integrity, metallurgical replication, structural integrity and investigation, supporting asset lifecycle from design through retirement.

Analytical & Elemental Testing: ICP-OES for multi-element metal alloy analysis across a wide range of forms (powders to wrought alloys). Microwave digestion for challenging sample dissolution (including composites). Combustion/fusion analysis for C, S, N, O quantification — leveraging LECO analysers — for stringent composition determination.

R&D and Innovation Leadership

Institutional R&D Projects: Engaged in Innovate UK–funded projects focusing on advanced topics like thin-ply carbon fibre, biodiesel corrosion, couplers, and austenitic stainless steels.

Standards Involvement & Training:

Active participation in Composites UK, ASTM, BSI standards committees. Provides training (e.g., via Zwick Roell), contributes to the sector through oversight and knowledge-sharing.

Objectives

Develop the R-TECH brand within the Middle East market.

Exhibition objectives:

- Specifically target our core sectors in terms on new sales
- Develop the relationship existing Middle East customers
- To further explore the possibility of opening a laboratory in the Middle East

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SDB Interiors is a Wales-based, architectural and interior design led manufacturing business delivering precision-made fitted and freestanding furniture for residential, commercial, healthcare and leisure environments.



The company designs and manufactures kitchens, bedrooms, bathroom furniture, utility and mudroom cabinetry, media walls, architectural joinery and wall panelling, operating on a supply-only model to support developers, architects, interior designers, main contractors and specialist installers.

Product/Service

SDB Interiors uses asset-led BIM (Building Information Modelling), state-of-the-art 3D modelling and highly realistic CGI to coordinate layouts, services interfaces, tolerances and finishes prior to manufacture. This front-end technical diligence improves buildability, reduces site rework and strengthens programme certainty, particularly where multiple trades and complex services coordination are involved. All furniture is manufactured in-house using CNC-led production and disciplined quality control, enabling repeatable accuracy for bespoke one-off homes through to multi-unit delivery.

The company supports projects across private residential, hospitality, holiday parks, workplace and healthcare-adjacent settings, with the capability to package components for export and

provide remote design coordination, drawings and schedules to suit international delivery teams.

Objectives

During the World Health Expo Dubai (WHX Dubai)/UAE mission, SDB Interiors is seeking distribution and delivery partners across the UAE, Saudi Arabia and the wider Middle East for healthcare, hospitality, mixed-use and high-quality residential developments.



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SGS Quay Pharma is a leading pharmaceutical CDMO delivering end-to-end services from pre-clinical development through clinical and commercial manufacturing.

Based in a state-of-the-art facility, the company specialises in the formulation, GMP manufacture, and global supply of oral, topical, and parenteral medicines. A team of 100+ experts provides formulation, GMP manufacture, analytical testing, clinical packaging, labelling, and worldwide distribution. Flexible, high-quality solutions accelerate the delivery of safe and effective medicines to market.

Product/Service

Comprehensive pharmaceutical development, manufacturing, and clinical supply services for innovators.

Core Capabilities

- CMC Technical Support: In-house consultancy for technical and regulatory guidance.
- Pre-Clinical Formulation Screening: Optimising delivery for drugs with poor solubility, bioavailability, or controlled-release requirements.
- Formulation Development: Across all dosage forms and therapeutic areas.
- Analytical Services: Full analytical support with validated methods, stability testing, and ICH-compliant clinical release reporting.
- GMP Manufacturing: Phase I–III medicines in non-sterile environments, including niche-scale commercial production.
- Clinical Trial Supply: Primary/secondary packaging, kit design, and assembly tailored to clinical protocols and patient populations.



Objectives

Establish new partnerships with pharmaceutical and biotechnology innovators to accelerate medicines from concept to clinic. By leveraging its global expertise, we help organisations develop and supply medicines efficiently and to the highest quality standards into both clinical trial and commercial markets, while expanding SGS Quay Pharma's international network and fostering long-term collaborations.



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Taani has delivered Arabic language EdTech for Early-Years, with a specific focus on receptive and expressive language skills (real-world language use).



The system supports schools and regulators to demonstrate compliant, developmentally appropriate Arabic provision through:

- CPD training aligned to Ministry of Education, KHDA, and SPEA expectations
- A clear pedagogy for embedding Arabic into daily routines, interaction and play
- Baseline and progress measures for receptive and expressive language skills
- A holistic Early-Years Education digital platform that supports consistent delivery without increasing screen time
- Collating, analysing and sharing pertinent and relevant anonymised data to inform strategy and decisions
- A child-centred, evidence based system, that supports development of a life-long love of Arabic in children.

Taani doesn't replace formal literacy or phonics programmes. Instead, it strengthens the foundational oral language skills that inspection frameworks expect to see underpinning reading and writing success.

Product/Service

Taani delivers foundational Arabic oral language infrastructure for Early-Years, enabling schools to meet MoE, KHDA, and SPEA expectations around Arabic provision in a way that is measurable, inspectable, and sustainable.

The system focuses specifically on speaking and listening, recognising oral language as the foundation of bilingual development.

Taani's integrated system includes:

- CPD training that builds educator confidence in how young children acquire Arabic, aligned to regulatory and inspection expectations
- Structured implementation guidance that embeds Arabic into daily routines, play, socio-emotional learning and transitions
- Child-appropriate baseline and progress measures for spoken Arabic, enabling clear and defensible evidence of impact
- A digital support platform that reinforces consistent practice without increasing screen time, planning load, or paperwork

Together, these elements enable leadership teams to demonstrate:

- clear starting points
- consistent implementation across staff
- measurable progress in Early-Years core Arabic language skills
- inspection-ready evidence without additional administrative burden

Objectives

- Build long-term relationships with the MoE, KHDA, SPEA, and regulatory bodies
- Collaborate with authorities and providers on effective implementation of Early-Years Arabic language and AI education mandates
- Support international schools and nurseries in meeting inspection requirements through clear pedagogy, educator capability, and defensible evidence
- Establish pilot partnerships to validate scalable, inspection-ready implementation models
- Explore partnerships that enable ethical, evidence-led use of digital infrastructure over time

Taani delivers a cost-conscious, scalable Arabic implementation model embedding culture to preserve language, connecting children to Arabic, enabling UAE MoE, KHDA and SPEA compliant, inspectable outcomes without workload.

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